

## Global Standard for Testing Capabilities Gains Momentum

### *Experimentus Partners with QAI to implement TMMi across Asia*

**24.AUG.2009 | London:** Experimentus ([www.experimentus.com](http://www.experimentus.com)), the software quality management consulting firm, announces that they have partnered with Edista Testing Institute ([www.edistatesting.com](http://www.edistatesting.com)), – a 100% subsidiary of QAI Global ([www.qaiglobal.com](http://www.qaiglobal.com)) to implement TMMi (Test Maturity Model integrated) all across the Asia Pacific region. TMMi is the de facto standard that organisations can use to measure and enable them to improve Testing and Quality related activities. The partnership between ETI and Experimentus, offers access to accredited TMMi training and Assessments to QAI and ETI clients.

As a part of the alliance, Experimentus, using their team of accredited TMMi Foundation appraisers will offer a 1 day Overview Program on TMMi, a 3 day Program on TMMi, Assessment Services for TMMi. ETI will provide follow on consulting activities.

Experimentus, with its accredited in-house assessment method and consultants, has obtained global recognition for the work it has been doing with the Test Maturity Model integrated and has helped many organisations clearly understand their level of risk across the development lifecycle, reducing cost and improving software quality.

ETI is fully focused on Operational Excellence and Workforce Development with specific focus on Testing Organizations. ETI Currently works with over 54+ and has trained over 3000+ professionals across India, China, Singapore, Malaysia, Sri Lanka, Bangladesh, UAE, UK and USA.

Julian Clarke, Director of Sales & Marketing at Experimentus, commented, *"We are delighted to be working with ETI and QAI to promote TMMi across the Asia-Pacific region. Delivering IT projects to market on time and of an acceptable level of quality is even more paramount to the business in the current climate. Testing is all about Risk Mitigation, validating the level of quality achieved in development before a software application goes live. The cost of rework, loss of benefit to a business as well as the potential damage to an organisation's brand can have significant commercial ramifications. This is even more so in today's "dog eat dog" environment. Therefore, ensuring that Testing is effective and efficient is a must for corporate survival."*

Commenting on the partnership, Pradeep Chennavajhula, CEO of ETI said, *"Testing is a critical function, and a growing business area for many IT service providers in India. Many of the Asian IT service providers, and Independent Testing service providers are in need of a structured framework for improving efficiency, and continuously improve their testing process. TMMi will play a crucial role in filling this gap. Just like CMMI for Software Engineering, TMMi will act as a key differentiator for winning large scale contracts with customers from UK and USA."*

#### **About Experimentus: ([www.experimentus.com](http://www.experimentus.com))**

Experimentus is an IT solutions and services company that specialises in software quality management. The range of solutions it provides helps organisations to reduce the risks associated with software development lifecycle and enables organisations to properly manage, control and measure existing IT applications.

**About Edista Testing Institute ([www.edistatesting.com](http://www.edistatesting.com))**

Edista Testing Institute was setup with the purpose of providing quality education in the field of Software Testing. Edista Testing Institute was setup by QAI as an independent industry - academia collaborative venture, with focus on training, certifications, and assessment and is designed to operate as a Single largest Academy for Software Testing Excellence in the Ecosystem.

**About QAI ([www.qaiglobal.com](http://www.qaiglobal.com))**

QAI is a leading global consulting and workforce development organization addressing 'Operational Excellence' in knowledge intensive service organizations. QAI Global Services, the consulting division of QAI, addresses the space of Operational Excellence which includes the areas of Process Management, Quality Management, Innovation Management, Project Management, IT Service Management and others. An integrated and deep set of interventions by QAI in client organizations results in operational efficiencies, quality, customer satisfaction and competitiveness in the target companies.

QAI Global Institute, the Competency Development division of QAI, focuses on creating international Education and Training products and services to address the Competence Development, Assessments and Certifications to cater to the large pool of manpower requiring skills for increased employability. QAI is currently servicing over 200 clients in 30 countries and our regional bases are located in US, India, UK, China, Singapore, Malaysia and Canada.

**The TMMi® Foundation ([www.tmmifoundation.org](http://www.tmmifoundation.org))**

The TMMi Foundation is a non-profit making organisation, founded by a number of leading European test and quality practitioners and is dedicated to improving software test and quality related processes and practices. The Foundation owns and supports the TMMi model, provides an independent accrediting service for lead assessors and assessors, along with the structure to accredit assessment methods.

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